

International Expansion, and Costing

About FindMeMentor:

As the name suggests, FindMeMentor.com is a platform which has been built with an aim to bring together educators and learners by providing a common arena to them. With the birth of FindMeMentor, we aim to eventually make the acts of knowledge seeking and imparting at the tip of everyone's hand and thus, minimizing the current barriers associated with seeking knowledge and information. With these aspirations, we have created this podium which will not only act as a catalyst to spur the ideological, technical, innovative thoughts of the mentor present inside all of us and simultaneously ensuring the zeal of the learner sect continues.

Keeping in view the needs and demands of this fast pacing world, we desire that knowledge is 'accessible to all' and we truly believe that "every mind is made for growth, all it needs is to be pointed in the right direction under the right supervision". We are providing an open stage to mentors, tutors, trainers, teachers, faculties, academicians, guides and also to students, mentees and everyone else who is on their journey towards achievement. To give you a quick background about our existence, we are incorporated as a 'private limited company' as "Dey Education and Research Private Limited" and already have a presence across India and Singapore

Type of internship: Confidential

Total number of intern: 1-3

Description: The interns will have to study various international market and give a plan on how FindMeMentor should expand in the country. Create a detailed budgeting required for the expansion in country with the estimated cash flow. Problems to be faced during the expansion. If any specific customization is needed on technical for the expansion.

The entire structure is to be written on excel sheet by creating specialized formulae based on the research done. A detailed documentation on every step has to be written.

Task Description:

- Research on the target country given, about the dynamics, people behaviour, etc.
- Create a survey with at least 50 people of the country.
- Based upon the research and survey create a basic cost estimation required to expand in the country.

- Create checklist of documents required in the expansion into that country.
- Based upon the above research, create a budget that would be required to run the company for 18-24 months in the country.
- Mention the financial risk involved in the expansion.
- Create a growth chart based upon the data and research, from growth chart calculate the revenue.
- Write detailed documentation on the entire project including each steps from research to final results obtained

Supervisors:

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